

---

## What is the PTSO?

The purpose of the PTSO (Parent Teacher Student Organization) is to enhance and support the educational experience at Horizon West Middle School, to develop a closer connection between school and home by encouraging parent involvement, and to improve the environment at Horizon West Middle School through volunteer and financial support.

Our membership is comprised of dues paying parents, teachers, and students that have an interest in supporting the programs and mission of the PTSO.

We are a registered not for profit 501(3)(c) organization. Your contribution is tax deductible.

## Why should my Business become a Sponsor?

Listed are four key benefits of sponsorship for a local small business:

- 1. It promotes a positive brand.**
- 2. It increases brand awareness.**
- 3. It reaches a wider demographic.**
- 4. It enhances customer experience.**

<https://www.forbes.com/sites/forbescoachescouncil/2017/08/30/the-top-four-benefits-of-corporate-sponsorship/#1e5ad4713504>

---

## How to contact us:

**Address:**  
8200 Tattant Blvd.  
Windermere, FL 34786

**Email:**  
[hwhornetsptso@gmail.com](mailto:hwhornetsptso@gmail.com)

**Website:**  
[www.hornetsptso.org](http://www.hornetsptso.org)

### PARTNERS IN EDUCATION

All sponsors have the opportunity to also register as an OCPS Partner in Education. The Partners in Education program links businesses and organizations with schools to share resources, both in people and materials at least 3 times a year.

Each flourishes from the support and prosperity of the other. When businesses take part in the education of young people, they strengthen the work force of the future.

The Partners in Education program is vital in helping the community and the school system work and grow together. You can contact Kelley Bell for more information at [Kelley.bell@ocps.net](mailto:Kelley.bell@ocps.net).

[https://www.ocps.net/departments/community\\_resources\\_/partners\\_in\\_education/](https://www.ocps.net/departments/community_resources_/partners_in_education/)

---

# COMMUNITY SPONSORSHIP OPPORTUNITIES

HORIZON WEST  
MIDDLE SCHOOL  
PTSO



**2019-20**  
**Inaugural Year**

---

## Together We Can Make A Difference

Participating in our Community Sponsorship Program not only provides vital funding to our school but also promotes your business with a prime showcase of your belief in public education and sense of community to over 1000 families.

With enough Community Sponsors, our goal is to make a new tradition of giving each student a spirit shirt. We want everyone to feel connected to our new school.

The PTSO takes pride in making sure every dollar raised goes directly back to our school and student body. So far this year, we have purchased a school mascot costume to promote school spirit, and we are planning family fun events, assemblies and much more. Without sponsorship funds, Horizon West Middle School could not provide these essential enhancements and programs to the entire student body population.

We would love to gain your annual support and add you to our list of contributors!

---

## Sponsorship Levels

### Platinum Pride: \$1,000

- Business logo with hyperlink on the main page of the PTSO website
- Business recognized as sponsor in PTSO FaceBook Group during the school year
- Ad space in the yearbook
- Your logo listed in 6 bi-monthly school newsletters
- Large-sized business logo on the back of a major school event t-shirt or program at an event
- Sponsor plaque to display in your place of business
- Recognition in the front office at HWMS
- Ability to setup information tables at PTSO sponsored events

### Golden Hornet: \$750

- Business logo with hyperlink on the main page of the PTSO website
- Business recognized as sponsor in PTSO FaceBook Group during the school year
- Ad space in the yearbook
- Your logo listed in 4 bi-monthly school newsletters
- Medium-sized business logo on the back of a major school event t-shirt or program at an event
- Sponsor plaque to display in your place of business
- Recognition in the front office at HWMS
- Ability to setup information tables at PTSO sponsored events

---

### Silver Stinger: \$500

- Business listed on the PTSO website
- Business recognized as sponsor in PTSO FaceBook Group during the school year
- Ad space in the yearbook
- Your logo listed in 2 bi-monthly school newsletters
- Small-sized business logo listed on the back of a major school event t-shirt or program at an event
- Sponsor plaque to display in your place of business
- Recognition in the front office at HWMS
- Ability to setup information tables at PTSO sponsored events

### Bronze Nest: \$250

- Business name listed on the PTSO website
- Business recognized as sponsor in PTSO FaceBook Group during the school year
- Your logo listed on 1 bi-monthly newsletter
- Name listed on the back of a major school event t-shirt or program at an event
- Sponsor plaque to display in your place of business

